



FREESKIER BUYER'S GUIDE

The arrival of the FREESKIER Buyer's Guide each fall marks the start of the buying season for skiers worldwide. Once again, this year's Buyer's Guide will be the biggest and most definitive gear guide in the industry - setting the standard by which other product guides are measured.

THE BRAND DIRECTORY

In each product category we dedicate the majority of the editorial to the handful of products that earned our coveted "Editors' Pick" honors. And since not all of our favorite products can be showcased in this manner, we also offer Brand Directory spreads enabling your company to highlight its key products to the FREESKIER reader.

SKIS

GRIPPING KNOWLEDGE

There are a multitude of different materials, processes and designs that go into making your skis. From the way they are constructed to the way they are finished, there are a lot of options. Here are some of the most popular choices.

Materials: Wood, fiberglass, carbon fiber, Kevlar, aluminum, titanium, steel, steel/aluminum hybrid, steel/carbon fiber hybrid, steel/titanium hybrid, steel/carbon fiber/titanium hybrid, steel/carbon fiber/aluminum hybrid, steel/carbon fiber/titanium/aluminum hybrid.

Processes: Handmade, machine-made, hybrid.

Designs: Traditional, modern, hybrid.

Construction: The way a ski is built, from the way the layers are glued together to the way the edges are finished. There are a lot of options here, too.

Tip: When buying skis, look for a ski that is designed for your style of skiing. If you are a beginner, you want a ski that is forgiving and easy to turn. If you are an advanced skier, you want a ski that is responsive and allows for precise turns.

MICROGRAPE POWDER SKIS

These skis are designed for powder skiing. They have a deep, rocker profile and a soft flex. They are perfect for those who love to ski in the snow.

Price: \$20.67

Tip: When buying powder skis, look for a ski that has a deep rocker profile and a soft flex. This will help you to float on top of the snow and make turns easier.

SKIING'S MOST DISTRIBUTED PRODUCT GUIDE

- Combined print & digital audience of more than one million viewers
- Increased magazine distribution & extended newsstand shelf life
- Bonus distribution at your most critical point of sale - the shop floor (1,000+ shops across the US)

REVIEWS OF THE BEST SKIS, OUTERWEAR, BOOTS, GOGGLES & MORE

- We test over 600 products and only the strongest are featured in the issue
- Every item of gear is specific to the FREESKIER reader and how they ski: park, powder, big air and ripping turns
- Technological advances in gear construction are explained throughout the issue, arming our readers with the knowledge they need to make informed purchase decisions.

PRODUCT, PRODUCT, PRODUCT

- Our readers eagerly anticipate this issue for one reason, to geek out on new product. We deliver just that.
- Each year products get more technically advanced - not only do they work better, but they fit more comfortably and look cooler.
- We focus on showcasing product design. We create stunning product photography that sells the sizzle.

GOGGLES

These goggles are designed for high performance. They have a wide field of vision and a comfortable fit. They are perfect for those who want to see clearly and stay comfortable on the slopes.

Price: \$219

Tip: When buying goggles, look for a pair that has a wide field of vision and a comfortable fit. This will help you to see clearly and stay comfortable on the slopes.

GOGGLES

These goggles are designed for high performance. They have a wide field of vision and a comfortable fit. They are perfect for those who want to see clearly and stay comfortable on the slopes.

Price: \$180

Tip: When buying goggles, look for a pair that has a wide field of vision and a comfortable fit. This will help you to see clearly and stay comfortable on the slopes.

ADVERTISING RATES:

Inside Cover Two-Page Spread	Two-Page Spread	Back Cover	Full Page
\$23,125	\$21,250	\$16,875	\$11,750

CLOSING DATES:

AD CLOSING DATE: 7-5-14	AD MATERIALS DUE: 7-11-14	NEWSSTAND DATE: 9-2-14
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BRAND DIRECTORY SPREADS

- Brand Directory spreads enable you to highlight key product stories to our discerning FREESKIER reader
- FREESKIER's staff will work with your team to ensure that the text, photos and gear speaks to our audience

ONLINE BUYER'S GUIDE INCLUSION

- The FREESKIER Online Buyer's Guide is the industry leader in digital gear reviews, and the most trafficked section of the FREESKIER website
- Online retailer links allow our readers (your consumers) direct access to the point of sale

VIDEO PRODUCT REVIEW INCLUSION

- We will produce video product reviews of your Brand Directory Page products. These videos will be showcased on FREESKIER's Online Buyer's Guide, our iPad edition Buyer's Guide, and our YouTube page.

BRAND DIRECTORY RATES:

- Two-Page Brand Directory Feature
- Production of 3 product review videos
- FREESKIER distribution of product review videos
- Inclusion in Online Buyer's Guide

\$18,350

- Production of 3 product review videos
- FREESKIER distribution of product review videos

\$5,000

CLOSING DATES:

AD CLOSING DATE: 6-13-14

AD MATERIALS DUE: 6-21-14

NEWSSTAND DATE: 9-2-14

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OCTOBER ISSUE

The October issue is the first action-packed issue of the season. We tell all of the back stories of the top movie segments being shown in the theaters throughout the fall. This issue's distribution is laser-focused on the subscribers, core shops and movie tours themselves. There's no better time or place to put your company's message in front of our audience than during film premiere season.

SUPER SHOP DIRECTORY

We've created a special advertising section where the top shops in the US are invited to tell our readers what sets them apart from the others. Top movie action, tailored distribution and a focus on the best shops in the land make this one of the hottest issues of the season every year.



SKIING'S MOST DISTRIBUTED ORIGINAL CONTENT

- Combined print & digital audience of more than one million viewers
- Targeted newsstand & special event distribution
- Bonus distribution at your most critical point of sale - the shop floor (1,000+ shops across the US)

GADGETS

KICKER AMPHIBIATOR \$800
Kickstarter's Amphibator is the most exciting thing to have appeared in our gear guide. It's a 2-in-1 snow machine, 100-watt heater, 100-watt fan, and 100-watt LED light. It's a snow machine, heater, fan, and LED light. It's a snow machine, heater, fan, and LED light. It's a snow machine, heater, fan, and LED light.

SKULL CANDY \$100
Skullcandy's new headphones are a great choice for your next ski trip. They're comfortable, durable, and have a great sound. They're comfortable, durable, and have a great sound. They're comfortable, durable, and have a great sound.

BEATS BY DR. DRE THE PA \$200
Make sure you're always in the zone with the powerful Beats by Dr. Dre The PA. It's a portable speaker that can be used as a speaker or a subwoofer. It's a portable speaker that can be used as a speaker or a subwoofer.

HOUSE OF MARLEY BUFFALO SOLDIER \$100
Whether you're on the road or at home, the House of Marley Buffalo Soldier is a great choice for your next ski trip. It's a portable speaker that can be used as a speaker or a subwoofer. It's a portable speaker that can be used as a speaker or a subwoofer.

Destination: Red Mountain, BC

AT THE EDGE OF THE KOOTENAY MOUNTAINS, A CHARACTER-FILLED FAMILY RESORT IS QUIETLY GROWING TO OFFER EVEN MORE AMAZING SKIING.

Red Mountain is a family resort located in the Kootenay Mountains of British Columbia, Canada. It's a family resort located in the Kootenay Mountains of British Columbia, Canada. It's a family resort located in the Kootenay Mountains of British Columbia, Canada.

GO BEHIND THE SCENES OF THE TOP MOVIE SEGMENTS OF THE YEAR

- We take a deeper look at the stories behind the movies premiered each fall
- Right on the heels of our annual Buyer's Guide the October issue is packed with action that inspires our audience to ski

ISSUE DEPARTMENTS ROUND OUT THE EDITORIAL CONTENT

- In Destinations, we take our readers along with us as we explore some of the world's best ski resorts and locations
- Our Gear Roundups department examines the industry's leading products with a comprehensive look at emerging trends in technology, safety and design

ADVERTISING RATES:

Inside Cover Two-Page Spread	Two-Page Spread	Back Cover	Full Page
\$21,875	\$17,350	\$15,625	\$9,750

CLOSING DATES:

AD CLOSING DATE: 7-25-14 AD MATERIALS DUE: 7-31-14 NEWSSTAND DATE: 9-20-14

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SKI SHOP SPOTLIGHT



Shop on an award-winning list of skiing shops. A list of leading ski shops in the industry is featured in every issue of FRESKIER. While the list is not a ranking, it is a list of shops that are recognized for their excellence in service, product quality, and customer satisfaction. It is a list of shops that are recognized for their excellence in service, product quality, and customer satisfaction. It is a list of shops that are recognized for their excellence in service, product quality, and customer satisfaction.

evq

Byron Phillips, founder of evq, started selling gear as a teenager in his father's ski shop. In 2001, he sold the shop and started evq in a retail space with a retail base, allowing him to focus on product and customer service. evq has since become a leading ski shop in the industry, recognized for its excellence in service, product quality, and customer satisfaction.

**1000 DOWNEY BL
SEATTLE, WA 98149**

evq.com
206-977-6472



Slippery Slopes

located on Main St. in Bend, Oregon, CO. Slippery Slopes has been in business for over 20 years and is recognized for its excellence in service, product quality, and customer satisfaction.

**1000 DOWNEY BL
SEATTLE, WA 98149**

slippery.com
206-977-6472

FRESKIER MAGAZINE'S SUPER SHOP DIRECTORY



The ski industry lives and dies with the success of winter. From the new break and winter shop to the home of innovation in the online industry, FRESKIER is proud to be a part of the success of the ski industry.

SHOP NAME Physical Address Hours of Operation 21 word description about what represents this shop from all others. Brands carried, special events, team rides, or special offers for our readers.	SHOP NAME Physical Address Hours of Operation 21 word description about what represents this shop from all others. Brands carried, special events, team rides, or special offers for our readers.	SHOP NAME Physical Address Hours of Operation 21 word description about what represents this shop from all others. Brands carried, special events, team rides, or special offers for our readers.	SHOP NAME Physical Address Hours of Operation 21 word description about what represents this shop from all others. Brands carried, special events, team rides, or special offers for our readers.	SHOP NAME Physical Address Hours of Operation 21 word description about what represents this shop from all others. Brands carried, special events, team rides, or special offers for our readers.
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SKIS.COM - THE ULTIMATE ONLINE SKI SHOP



SKIS.COM HAS BEEN IN THE SKINZ industry since 1990. Our company grew and evolved over the years, and we have been using the latest in technology to provide our customers with the best possible shopping experience. We are proud to be a part of the success of the ski industry.

BRANDS CARRIED

LINE, ARMAZA, K2, ROSSIGNOL, ATOMIC, SALOMON, VOLVO, ICELANTIC, FACTOR, HORDICA, SCOTT, GAZLEY, FULL TILT, ELECTRIC, BAKKER, GORO, POC, TANGU, LEHIGH, THE NORTH FACE, ORANGE, SKULLCANDY

SUPER SHOP DIRECTORY PAGES

- The Super Shop Directory enables you to highlight key differentiation stories to our discerning FRESKIER reader
- FRESKIER's staff will work with your team to ensure that the text, photos and gear speaks to our readers

MAGAZINE SHOP DIRECTORY LISTING

- Each issue (6) of FRESKIER will include a Super Shop Directory Listing highlighting the shop's pertinent contact information.

ONLINE SHOP DIRECTORY INCLUSION

- Super Shop online directory featured on freeski.com with links directly to your shop's website providing our audience with direct access to your shop.

SUPER SHOP DIRECTORY RATES:

<p>- Two-Page Super Shop Directory Feature</p> <p>- Magazine Shop Directory Listing</p> <p>- Online Shop Directory Listing</p> <p>\$17,350</p>	<p>- One-Page Super Shop Directory Feature</p> <p>- Magazine Shop Directory Listing</p> <p>- Online Shop Directory Listing</p> <p>\$9,750</p>	<p>- Magazine Shop Directory Listing</p> <p>- Online Shop Directory Listing</p> <p>\$2,500</p>
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CLOSING DATES:

AD CLOSING DATE: 7-18-14	AD MATERIALS DUE: 7-25-14	NEWSSTAND DATE: 9-20-14
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NOVEMBER ISSUE RESORT GUIDE

The November issue features the best of ski resort stories, resort travel pieces and our highly anticipated annual FREESKIER Resort Rankings. We call out the best overall resorts, top resorts for powder, top resorts for parks and of course top resorts for après. This issue hits subscribers' mailboxes and newsstands just in time for fall season pass sales and opening days.

THE RESORT DIRECTORY

In each resort category we dedicate the majority of the editorial to the handful of resorts that earned our coveted "Editors' Pick" honors. And since not all of our favorite resorts can be showcased in this manner, we also offer Resort Directory spreads enabling your resort to highlight its key attributes to the FREESKIER reader.

2014 Resort Guide

Best of the Best

- Best of the Best Snow Parks P. 074
- Best of the Best Towns P. 078
- Best of the Best Steeps P. 082
- Best of the Best Deets P. 083
- The East P. 085
- The In-Between P. 086
- Gettin' Up P. 086
- Gettin' There P. 088

When it comes to experiences, living in a ski town for a season is a far cry from one sunny afternoon on a deck or a late-night dance-off under the black lights. We split them up so you can find what you're looking for.

Another change is that we've dropped the stats from this issue. If you read about something you want to visit, go to freeskier.com/resorts and all the necessary information—vertical feet, average snowfall, lift length, snow, GPS coordinates, and other web address—is there and up to date. Or, as they say on the internet, SEARCHBAR.

The point is this: here's what we've seen and what we love about these ski resorts. We made these lists by trying to answer the questions our friends ask us: I have a week of vacation, where should I go? I want to ski a badass peak, where should I go? I want to stop at the end of an epic 300-foot run and have a delicious drink, where should I go? I just got fired from my job and I want to move to a ski town for a year (and maybe stay for lovely), where should I go?

Our answers are spread out over the next 77 pages. If you don't find what you were looking for, may we suggest you start with a stack of pancakes and then just park your ski downhill. The answer has to be down there somewhere.

—Alex Ruppel, Senior Editor

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- Combined print & digital audience of more than one million viewers
- Targeted newsstand & special event distribution
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RANKING THE BEST DESTINATIONS IN NORTH AMERICA

- This issue is dedicated to skiing that we can all do, whether we live in the Midwest or Whistler
- From parks to peaks to powder, we show our readers where to go no matter what they're looking for in a resort
- Inspiring, resort-based trip stories with skiing's biggest icons round out the editorial features

LAYERING

MOUNTAIN GEARWOMEN
Crew: Mountain Gearwomen
Crew: Mountain Gearwomen

AMAZON
South Mountain, Ariz. | \$100

SCOTT
Crew: Scott
Crew: Scott

THE NORTH FACE
Crew: The North Face
Crew: The North Face

DANLEY
Crew: Danley
Crew: Danley

Destination: Banff, AB

WITH SKI TERRAIN TO MATCH THE SCENERY, YOU'LL BE HAPPY WHEN YOUR CAMERA BATTERY FINALLY DIES.

Alberca doesn't always get the recognition it deserves as a mountain town. Tucked away in the Canadian province of Alberta, Alberca is the most picturesque village in the Rockies, with its red-roofed buildings and its location on the shore of Lake Louise. The town is a beautiful blend of nature and civilization, with its location on the shore of Lake Louise. The town is a beautiful blend of nature and civilization, with its location on the shore of Lake Louise.

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ISSUE DEPARTMENTS ROUND OUT THE EDITORIAL CONTENT

- In Destinations, we take our readers along with us as we explore some of the world's best ski resorts and locations
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Inside Cover Two-Page Spread	Two-Page Spread	Back Cover	Full Page
\$21,875	\$17,350	\$15,625	\$9,750

CLOSING DATES:

AD CLOSING DATE: 8-23-14 AD MATERIALS DUE: 8-29-14 NEWSSTAND DATE: 10-21-14

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MOUNT SNOW, VT

mount snow

Instead of being 100 in Southern Vermont, Mount Snow is a historic destination of skiers living in New England and beyond. Its central location has helped it hold its own from Boston and Los Angeles to New York and Denver. It's now ranked 1st for overall skiing for the 2011/2012 season. Mount Snow is a world-class destination with a variety of terrain, including the new Standard Express high-speed detachable gondola. Inside all that beauty, you can find an all-in-one resort for the sophisticated skier.

On the hill, the resort has 25 types of terrain and 100+ miles of groomed trails. The resort has a wide variety of terrain, from the classic, groomed, high-speed trails to the more challenging, steep, and technical runs like Record and Challenge. Every year, the resort has a variety of events, including the Snow Bowl, the Snow Bowl Open, and the Snow Bowl Classic. The resort also has a variety of amenities, including a ski school, a ski rental shop, and a ski lift. The resort is a world-class destination for skiers of all levels.

ON-HILL TIPS

At the top of the hill, the resort has a variety of terrain and 100+ miles of groomed trails. The resort has a wide variety of terrain, from the classic, groomed, high-speed trails to the more challenging, steep, and technical runs like Record and Challenge. Every year, the resort has a variety of events, including the Snow Bowl, the Snow Bowl Open, and the Snow Bowl Classic. The resort also has a variety of amenities, including a ski school, a ski rental shop, and a ski lift. The resort is a world-class destination for skiers of all levels.

CARINTHIA, VA

CARINTHIA A YOUNG TERRAIN PARK BUILT WITH EVERY FEATURE YOU CAN IMAGINE.

Off the hill, On Fish, is now each year of the season, will be having on fresh snow trails and other amenities. From 8 miles to your daily, you can dig into 1000' of groomed trails. Carinthia is a young terrain park built with every feature you can imagine. From 8 miles to your daily, you can dig into 1000' of groomed trails. Carinthia is a young terrain park built with every feature you can imagine. From 8 miles to your daily, you can dig into 1000' of groomed trails.

OFF-HILL TIPS

At the top of the hill, the resort has a variety of terrain and 100+ miles of groomed trails. The resort has a wide variety of terrain, from the classic, groomed, high-speed trails to the more challenging, steep, and technical runs like Record and Challenge. Every year, the resort has a variety of events, including the Snow Bowl, the Snow Bowl Open, and the Snow Bowl Classic. The resort also has a variety of amenities, including a ski school, a ski rental shop, and a ski lift. The resort is a world-class destination for skiers of all levels.

RESORT DIRECTORY PAGES

- The Resort Directory enables resorts to highlight key differentiation stories to our discerning FREESKIER reader
- FREESKIER's staff will work with your team to ensure that the text, photos and story speak to our readers

ONLINE POWDER FINDER INCLUSION

- The freeskier.com Resort Powder Finder is the industry leader in forecasting and promoting upcoming powder days. When your region is anticipating more than 6 inches of powder, we will feature your resort in the Powder Finder.

POWDER FINDER E-NEWSLETTER FEATURE

- Participation in the FREESKIER Resort Directory includes a featured inclusion in one Powder Finder e-newsletter, sent on Wednesdays to more than 50,000 subscribers throughout the winter months.

FREESKIER'S SNOW FORECAST

Snow Forecast 3/19 - 3/23: Fresh pow to blanket the PNW, Midwest and Northeast

From 100" to 20" in 20 and 200"

As it happens in the mountain areas, fresh snow is a welcome sight in the Pacific Northwest, the Midwest and Northeast. The forecast will see fresh snow in the Pacific Northwest, the Midwest and Northeast. The forecast will see fresh snow in the Pacific Northwest, the Midwest and Northeast. The forecast will see fresh snow in the Pacific Northwest, the Midwest and Northeast.

Pacific Northwest

The snow will mean the difference between a winter day and a winter wonderland. The forecast will see fresh snow in the Pacific Northwest, the Midwest and Northeast. The forecast will see fresh snow in the Pacific Northwest, the Midwest and Northeast. The forecast will see fresh snow in the Pacific Northwest, the Midwest and Northeast.

FREESKIER'S SNOW FORECAST

SHORT RANGE POWDER FORECAST

Looks like Mother Nature and Father Christmas are partying this holiday!

St. Nick to deliver the snow just in time for Christmas

Winter forecast across the country will remain on a high level of excitement. The forecast will see fresh snow in the Pacific Northwest, the Midwest and Northeast. The forecast will see fresh snow in the Pacific Northwest, the Midwest and Northeast. The forecast will see fresh snow in the Pacific Northwest, the Midwest and Northeast.

Upper Rockies Local Hookup

Save \$200 getting to Jackson Hole

The best is when it comes to the winter months. The forecast will see fresh snow in the Pacific Northwest, the Midwest and Northeast. The forecast will see fresh snow in the Pacific Northwest, the Midwest and Northeast. The forecast will see fresh snow in the Pacific Northwest, the Midwest and Northeast.

RESORT DIRECTORY RATES:

<ul style="list-style-type: none"> - Two-Page Resort Directory Feature - Inclusion in online Powder Finder - Powder Finder E-Newsletter Feature 	<ul style="list-style-type: none"> - One-Page Resort Directory Feature - Inclusion in online Powder Finder - Powder Finder E-Newsletter Feature 	<ul style="list-style-type: none"> - Inclusion in online Powder Finder - Powder Finder E-Newsletter Feature
\$17,350	\$9,750	\$2,500

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AD CLOSING DATE: 8-15-14

AD MATERIALS DUE: 8-22-14

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FREESKIER



DECEMBER ISSUE BACKCOUNTRY EDITION

With more than 75% of our audience skiing the backcountry, and even more aspiring to leave the gates for the first time, it's no surprise that they look to FREESKIER as their primary resource. And while our readers already receive backcountry beta in all issues of FREESKIER, we wanted to give them more. FREESKIER's Backcountry Edition answers the call.

THE BACKCOUNTRY GEAR DIRECTORY

In each backcountry specific product category we dedicate the majority of the editorial to the handful of products that earned our coveted "Editors' Pick" honors. And since not all of our favorite products can be showcased in this manner, we also offer Backcountry Gear Directory pages, enabling your company to highlight its key products to the FREESKIER reader.





JANUARY ISSUE

PHOTO ANNUAL & HOLIDAY GIFT GUIDE

As fall turns to winter and the season reaches full stride, we deliver the ultimate stoke issue to our readers right when it counts. The best photos of the year inspire our readers to get out and do more.

THE HOLIDAY GIFT GUIDE

While we call out some of our top holiday wishes in the Holiday Gift Guide section, we also offer advertorial placements, enabling your company to highlight your key products to the FREESKIER audience during the holiday shopping season.



2014
PHOTO ANNUAL
YEAR OF THE YEAR
THE GLOVES THAT
TRY TO DECEASE SKI
PHOTOGRAPHY MATCH
THE QUICK CLICK OF
MOTOR DRIVES THIS
YEAR LET'S SKIT UP
AND ENJOY WELCOME
TO FREESKIERS
PHOTO ANNUAL

SKIING'S MOST DISTRIBUTED ORIGINAL CONTENT

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THE PHOTO ANNUAL IS ALWAYS A FAVORITE

- This issue is filled with photos that provide inspiration through technique, action, location and aspiration
- We take the issue a step further with editorial columns intended to help our readers do more with their own photos
- The Photo Annual is the issue most likely to see the highest pass along readership

ISSUE DEPARTMENTS ROUND OUT THE EDITORIAL CONTENT

- In Destinations, we take our readers along with us as we explore some of the world's best ski resorts and locations
- In Gear Roundups, we examine a product category through a comprehensive look at emerging trends in technology and design

Destination: Banff, AB

WITH SKI TERRAIN TO MATCH THE SCENERY, YOU'LL BE HAPPY WHEN YOUR CAMERA BATTERY FINALLY DIES.

Destination: Banff, AB
Banff is a gem of a town, and one of the best in the world. It's a town that's been around since the late 1800s, and it's still one of the most beautiful towns in the world. The town is built on a hillside, and the views are incredible. The town is also a great base for skiing, with some of the best ski resorts in the world just a short drive away. Banff is a town that's perfect for anyone who loves the outdoors and the mountains.

GLOVES

DISCOVER ELSE
A high-quality ski glove is a must-have for any skier. It keeps your hands warm and dry, and it provides a great grip on your ski poles. There are many different types of ski gloves available, so it's important to choose one that's right for you. Look for features like waterproofing, breathability, and insulation. And don't forget to check out the latest in ski glove technology, like heated gloves and gloves with built-in sensors.

AS OF THE JAM
A high-quality ski glove is a must-have for any skier. It keeps your hands warm and dry, and it provides a great grip on your ski poles. There are many different types of ski gloves available, so it's important to choose one that's right for you. Look for features like waterproofing, breathability, and insulation. And don't forget to check out the latest in ski glove technology, like heated gloves and gloves with built-in sensors.

TRUCK MEET
A high-quality ski glove is a must-have for any skier. It keeps your hands warm and dry, and it provides a great grip on your ski poles. There are many different types of ski gloves available, so it's important to choose one that's right for you. Look for features like waterproofing, breathability, and insulation. And don't forget to check out the latest in ski glove technology, like heated gloves and gloves with built-in sensors.

SETH MARRIOTT PRO
A high-quality ski glove is a must-have for any skier. It keeps your hands warm and dry, and it provides a great grip on your ski poles. There are many different types of ski gloves available, so it's important to choose one that's right for you. Look for features like waterproofing, breathability, and insulation. And don't forget to check out the latest in ski glove technology, like heated gloves and gloves with built-in sensors.

ADVERTISING RATES:

Inside Cover Two-Page Spread	Two-Page Spread	Back Cover	Full Page
\$21,875	\$17,350	\$15,625	\$9,750

CLOSING DATES:

AD CLOSING DATE: 10-18-14 AD MATERIALS DUE: 10-24-14 NEWSSTAND DATE: 12-16-14

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SPEED OPTICS AND SLYTECH PROTECTION

SLYTECH 2ND SKIN™ BACKPRO XT LITE \$180
The most protective in its class, the 2nd Skin™ Backpro XT Lite is made from a combination of Lycra and Spandex. It provides superior protection and comfort, while also being lightweight and easy to pack. It's the perfect gift for the skier or snowboarder who wants to stay protected and comfortable on the slopes.

SLYTED BELGIUM SHIRTAARD \$149
The Slyted Belgium Shirtaard is a high-performance, lightweight, and breathable shirt made from a combination of Lycra and Spandex. It's perfect for the skier or snowboarder who wants to stay protected and comfortable on the slopes.

SPEED STUFFED DOW \$170
The Speed Stuffed Dow is a high-performance, lightweight, and breathable down jacket made from a combination of Lycra and Spandex. It's perfect for the skier or snowboarder who wants to stay protected and comfortable on the slopes.

OAKLEY

SETN MORRISON SIGNATURE SERIES AIRFRAME \$275
The Setn Morrison Signature Series Airframe is a high-performance, lightweight, and breathable ski helmet made from a combination of Lycra and Spandex. It's perfect for the skier or snowboarder who wants to stay protected and comfortable on the slopes.

BELTLINE PRO JACKET \$600
The Beltline Pro Jacket is a high-performance, lightweight, and breathable ski jacket made from a combination of Lycra and Spandex. It's perfect for the skier or snowboarder who wants to stay protected and comfortable on the slopes.

BELTLINE PRO PANT \$400
The Beltline Pro Pant is a high-performance, lightweight, and breathable ski pant made from a combination of Lycra and Spandex. It's perfect for the skier or snowboarder who wants to stay protected and comfortable on the slopes.

SAWFIELD JACKET \$500
The Sawfield Jacket is a high-performance, lightweight, and breathable ski jacket made from a combination of Lycra and Spandex. It's perfect for the skier or snowboarder who wants to stay protected and comfortable on the slopes.

SAWFIELD PANT \$300
The Sawfield Pant is a high-performance, lightweight, and breathable ski pant made from a combination of Lycra and Spandex. It's perfect for the skier or snowboarder who wants to stay protected and comfortable on the slopes.

SMOON DUMMNY SIGNATURE SERIES SPICE \$195
The Smoon Dummny Signature Series Spice is a high-performance, lightweight, and breathable ski jacket made from a combination of Lycra and Spandex. It's perfect for the skier or snowboarder who wants to stay protected and comfortable on the slopes.

HOLIDAY GIFT GUIDE PAGES

- FREESKIER's Holiday Gift Guide pages enable you to highlight key product stories to our discerning FREESKIER reader during the holiday shopping season
- FREESKIER's staff will work with your team to ensure that the text, photos and gear speak to our readers

ONLINE HOLIDAY GIFT GUIDE INCLUSION

- The FREESKIER Holiday Gift Guide is a key component to the Online Gear Guide, and it is the most trafficked section of the FREESKIER website

ONLINE RETAILER LINKS

- Online retailer links within the Holiday Gift Guide allow readers-your consumers - direct access to the point of sale

HOLIDAY GIFT GUIDE RATES:

- Two-Page Holiday Gift Guide Feature
- Online Holiday Gift Guide Inclusion
- Online Retailer Links

\$17,350

- One-Page Holiday Gift Guide Feature
- Online Holiday Gift Guide Inclusion
- Online Retailer Links

\$9,750

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AD CLOSING DATE: 10-10-14

AD MATERIALS DUE: 10-17-14

NEWSSTAND DATE: 12-16-14

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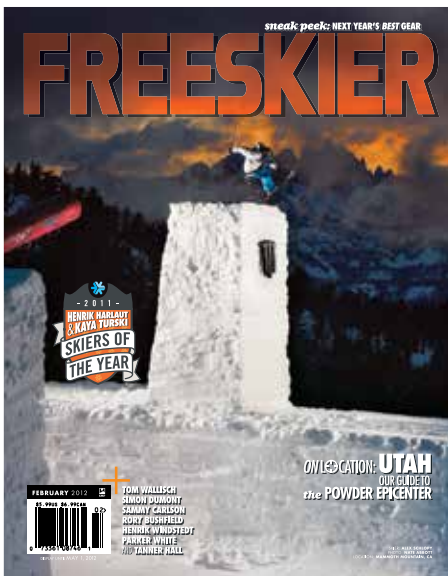
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FREESKIER



FEBRUARY ISSUE SKIER OF THE YEAR

In our final issue of the cycle, we highlight the top male and female skiers of the year, as determined by our audience via online voting. Last year, more than 20,000 readers cast their votes for the skier of the year.

The final issue of the year, February has the longest newsstand and coffee table shelf life. We dedicate a significant portion of this issue's editorial to spring and summer skiing. From southern hemisphere destinations and spring celebrations, to our favorite summer camps and activities, we give our readers the information they need to keep skiing year round.

SPRING/SUMMER SKIING DIRECTORY

We can't showcase every Spring/Summer ski destination in this issue, so we also offer a Spring/Summer Skiing Directory, enabling your company to highlight its Spring and Summer offerings to the FREESKIER reader.





SKIING'S MOST DISTRIBUTED ORIGINAL CONTENT

- Combined print & digital audience of more than one million viewers
- Targeted newsstand & special event distribution
- Bonus distribution at your most critical point of sale - the shop floor (1,000+ shops across the US)

BEST SKIERS, BEST TIME OF YEAR TO SKI

- Unveiling the results from our annual Skier of the Year online poll (20,000+ votes)
- Showcasing the top destinations around the world for spring skiing and festivities
- Final issue of the year organically receives extended shelf life for advertisers

ISSUE DEPARTMENTS ROUND OUT THE EDITORIAL CONTENT

- In Destinations, we take our readers along with us as we explore some of the world's best ski resorts and locations
- In Gear Roundups, we examine a product category through a comprehensive look at emerging trends in technology and design

destination:
KIRKWOOD, CA

ANTE UP.
A NEW SEASON BRINGS BIG CHANGES TO KIRKWOOD

Big snow off the beaten path allows skiers to enjoy a different culture. The resort is a great example of the mountain's new look, the infrastructure built, the hardware, the big and the open areas were before the trouble. The terrain and scenery are similar to the selling point. And it's not just the snow.

You have to want to go to Kirkwood. It's rarely as busy as some of the other resorts. There are more people that often start at the resort. Those who make the trek are often looking for a more relaxed and more consistent snow. The resort has the highest base elevation of all the Tahoe resorts and one of the most consistent big mountain views in the country. And though we only getting snow.

PACKS

REPACK 2.0 \$199

SPINNING 8.5.1 \$259

FREE RIDER 22 W/ STANCE \$259

TRIPLE C CHANNEL \$259

ADVERTISING RATES

Inside Cover Two-Page Spread	Two-Page Spread	Back Cover	Full Page
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CLOSING DATES:

AD CLOSING DATE: 11-14-14 AD MATERIALS DUE: 11-20-14 NEWSSTAND DATE: 1-10-15

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HOW TO DO SKI CAMP

THE **TIME**

THE **LOCATION**

THE **PROGRAM**

THE **PRICE**

THE **CONTACT**

MOMENTUM



VITALS:

DATES:

COACHES:

WOODWARD

AT THUNDER MOUNTAIN

VITALS:

DATES:

WOODWARD

AT COPPER MOUNTAIN

VITALS:

DATES & PRICES:

SPRING/SUMMER SKIING DIRECTORY RATES

- Paid placements in the FREESKIER Spring/Summer Skiing Directory enable you to highlight key product and service stories to our discerning FREESKIER reader
- FREESKIER's staff will work with your team to ensure that the text, photos and story speaks to our reader

DIGITAL SPRING/SUMMER GUIDE INCLUSION

- Freeskier.com is the industry leader in digital content and user engagement. All content from the FREESKIER Spring/Summer Skiing Guide will be featured across our website, social media outlets and email newsletters

DIRECTORY RATES:

- Two-Page Spring/Summer Skiing Directory Feature
- Inclusion in Online Spring/Summer Skiing Directory

\$17,350

- One-Page Spring/Summer Skiing Directory Feature
- Inclusion in the Online Spring/Summer Skiing Guide

\$9,750

CLOSING DATES:

AD CLOSING DATE: 11-7-14 **AD MATERIALS DUE: 11-13-14** **NEWSSTAND DATE: 1-10-15**

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